

Graeme Robertson

PRODUCER | DIRECTOR | CREATIVE

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ABOUT

Hello, I am Graeme Robertson, and I am passionate about creating engaging content. As an organised and highly creative individual, I love to champion and collaborate on brilliant ideas that deliver first class results and seek out challenges of working within a dynamic working environment.

SKILLS

Directing	
Editing	
Producing	
Writing	
Camera	
Motion Graphics	

EDUCATION

2018 - Diploma in Creative Writing
Australian Film and Television School
Sydney, Australia

2006 - Advanced Diploma in Directing + Editing
Academy of Photogenic Arts
Sydney, Australia

2004 - Bachelor of Engineering (Hons) in Mechanical Engineering
The Robert Gordon University
Aberdeen, Scotland

TRAINING

Adobe Premiere Pro	
Adobe Photoshop	
Adobe InDesign	
Adobe After Effects	
Apple Final Cut	
Apple Motion	
Methodie	
Swing	
Word Press	

JOB EXPERIENCE

Producer/Director. 2019-2020

Tanami

Produced and directed TVCs, branded content for a number of leading brands in Scotland. Role included budgeting, project management, client liason, as well as supervision of the creative concepts.

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Visual Journalist. 2018-2019

News Corp

Content producer for news.com.au and various News Corp mastheads. Role included producing breaking news, branded content, social media and podcasts. Aspects of production covered include writing, shooting, all post-production and final copy editing/design of stories for publishing.

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Creative Content Creator. 2010-2018

The Story of Us

Creative lead for advertising agency. Responsibilities included the brainstorming, managing and implementing of creative solutions for numerous clients including film, photography, graphic design and copy-writing. All aspects of production supervised including budgeting and client liaison.

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Editor/Director. 2007-2010

The Monkeys

In-house filmmaker for advertising agency. Responsible for all production and post-production of creative film concepts for both internal and external communications.